

Ashton Parish Council – Strategic Plan

Vision (what we want to be):

Ashton is clean, safe and a great place to live and work. We are known for our great social events, history and beautiful village setting. Life in Ashton is like it used to be 40 years ago when people looked out for one another, and enjoyed spending time together.

Strategic Themes: brainstorm of ideas for village

| Safe: | Clean / Beautiful / Facilities: | Social: | Caring / inclusive: |
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| Ashton is safe place to live and work. | We keep our village clean and tidy and are continuously improving the look of the village and providing appropriate facilities. | Ashton has events that cater for most of the villagers needs and bring in welcome visitors from wide and far/ | Everyone is welcome to take part in village life and as a community we provide a network of care and support for one another. |
| <ul style="list-style-type: none"> • Traffic Watch • Neighbourhood watch • Traffic Calming Measures • Speed restrictions • Street Lights | <ul style="list-style-type: none"> • Litter picking walks • Stream clearance • Benches • Put Ashton on tourist map • Playground | <ul style="list-style-type: none"> • Sports events • Make Pub hub of village • Halloween / Bonfire Night • May Fair – traditional May dance • Village Feast • Village Street Party • Children’s events • Village History • Go-kart / duck races • Walks / Rambles • Christmas / Santa’s Grotto | <ul style="list-style-type: none"> • Create Parish Council Website • Make all PC plans / budgets transparent. |

Misc ideas:

Create some sort of historic / novelty attraction or legend for the village. Make use of village resources - Knights Hall, Rugby Club.

| Plan: specific activities that will deliver aspects of the vision | | | |
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| <p>Safe :</p> <p>Traffic watch (SF)</p> <ul style="list-style-type: none"> • 2 sessions per year Feb & Sept • Stephanie to liaise with PC Quaid and speed watch village members. • Focus on areas that will be targeted by traffic calming (provide a before & after measure) <p>Neighbourhood watch (DF)</p> <ul style="list-style-type: none"> • Re-launch neighbourhood watch. • JW to speak to Dave Farrand. <p>Traffic Calming (G)</p> <ul style="list-style-type: none"> • Working with county engineers • Introduce new markings • Add signs and move village signs <p>Street Lights (TT)</p> <ul style="list-style-type: none"> • Complete light survey (Oct) • Remediation of impaired lights • Installation of an extra light | <p>Beautify & Facilities:</p> <p>Litter Picking (JW)</p> <ul style="list-style-type: none"> • 5 times per year – Sundays start & end at pub for lunch! • Follow principle routes + stream • Provide bags / collect and dump. • Priority – survey stream Sunday 16th August. <p>Litter campaign</p> <ul style="list-style-type: none"> • Investigate – national reporting line for litter bugs. • Erect sign – 1 per year. <p>Village Sign – Hartwell Rd</p> <ul style="list-style-type: none"> • Add sign on Vale Farm Green • Once – established authority <p>Tourism</p> <ul style="list-style-type: none"> • Contact tourist board (Derngate) – identify opportunities, funding, marketing, etc.(Derngate) • Contact SNC • Review history for interest / create legend of Ashton <p>Playground (YH)</p> <ul style="list-style-type: none"> • Get permissions from brewery. • Plan fund raising (link to social) | <p>Social Events:</p> <p>Social Committee (YH/KW)</p> <ul style="list-style-type: none"> • Create new committee to co-ordinate and plan all local events/groups • Ensure representation for APC on all groups. Idea is to support groups / events not usurp. • Pool resources and provide support to local groups / events e.g. Marketing, PR, Design, • Prepare 2010 plan <p>Key new 2010 events</p> <ul style="list-style-type: none"> • Introduce May day / traditional fair • Expand Harvest festival (Sept) • AF to investigate Ashton at war – through the ages. • Investigate Xmas tree / lights / winter Fair | <p>Care & Inclusion :</p> <p>Website (KW)</p> <ul style="list-style-type: none"> • Secure domain • Create basic site • Introduce basic controls & train administrator. <p>Support network</p> <ul style="list-style-type: none"> • Make ourselves available to community • React if we see issues with a co-ordinated response • Investigate monthly supermarket run for pensioners / those in need. <p>Be visible / get village input</p> <ul style="list-style-type: none"> • Promote APC (meetings, plans, members contacts) • Go door to door to find out what irritates people, what they'd like, etc. |
| Measures: how are we going to measure our progress | | | |
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